

Small Events Coordinator

Our small events volunteers will design and host small fundraising events for friends and acquaintances either in their homes or at other venues. They will display a sheet of paper with Winning the Fight's logo at their events and will offer literature about what ALS is, what Winning the Fight is, and what donations will fund. We will provide the literature for you.

Small events coordinators who graciously volunteer to be a part of what we call our ALS Fighting Army will be asked commit to hosting a certain number of events per year. The commitment levels are the following: **Privates** (2 events per year or more), **Sergeants** (4 events per year or more), **Lieutenants** (6 events per year or more), **Captains** (8 events per year or more), **Majors** (10 events per year or more), **Colonels** (12 events per year or more), **Generals** (24 events per year or more).

Small Event Ideas

- **Cook-offs** – Gather a group of friends who are great cooks and select one judge. Invite other friends who enjoy food and have them pay a small fee to eat the food that has been entered into the contest. After the judge chooses a winner, the winning cook receives a prize and the eaters get to eat the food. The fees collected from those who eat the food are donated to Winning the Fight.
- **Bake sales** – Bake desserts and sell them. Donate the money you collect from sales to Winning the Fight.
- **Jewelry or Craft Selling Parties** – Make nice jewelry or crafts, sell them to friends, and donate the proceeds to Winning the Fight.
- **Jewelry or Craft Making Parties** – Buy jewelry-making or craft-making supplies, charge your friends a fee to attend the party, and in exchange for their fee, they can use your supplies to make their own jewelry or crafts for themselves. Check online for cool do-it-yourself craft ideas.
- **Athletic Competitions & Races** – Are you and your friends active? You can find a race or competition in your area, compete in honor of Winning the Fight or someone who has ALS, and have friends and family donate to Winning the Fight in your honor to support the cause. **You can also host your own competitions!** If you are into Crossfit, swimming, weight lifting, obstacle courses, or other similar activities, ask members of your gym to enter a competition, pay a fee, and compete for charity.
- **Tournaments** – Do you and your friends like tennis, Ping-Pong, bowling, billiards, or other skill-related sports or games? Gather a group of friends and have participants pay a small fee to enter. The winner wins a prize and the money collected from fees goes to Winning the Fight. This works best with large groups because small donations from many people add up to a lot!
- **Wine Tasting Parties** – Invite friends and have each bring a wine and a food to pair with it, and pay a small cover charge. Taste wine, eat food, and donate the money collected to Winning the Fight.

Large Scale Fundraising & Awareness Coordinator

Our fundraising volunteers act as liaisons for Winning the Fight and focus on raising money or spreading the word on a grand scale. This position is perfect for you if you have connections with the following types of individuals who:

- Have donated large sums to charity or hosted charity galas in the past
- Hold leadership positions at companies that donate to charities
- Are well-known and have influence in their communities
- Are well-known nationally (public figures, TV personalities, musicians, authors, comedians, those who work in news, well-known online bloggers, individuals who have more 10,000 followers or more on any one social media site, individuals who have popular websites, etc.)

Large Scale Fundraising and Awareness coordinators connect with the types of individuals listed above and gain their financial support or support in spreading the word about Winning the Fight on a grand scale. We will provide you with literature to present to individuals who are interested in helping.

Social Media Ambassador

Social Media Activists are volunteers who follow Winning the Fight on social media and share *one Winning the Fight posts per week*. They also *promote Winning the Fight's book at least once a month on social media* and *ask their followers once a month to donate to Winning the Fight's research*. This type of position is best for volunteers who are active on social media, post at least 4 times per week, have at least 100 followers, and have followers who are engaged. (Engaged followers are those who frequently like, share, or comment on your posts.)

Local Business Liaison

Local Business Liaisons reach out to local business owners and ask them to support Winning the Fight for one day. When a business agrees to do this, a portion of the proceeds that business makes on the selected day will be donated to Winning the Fight. The liaison will ask the store to display literature about Winning the Fight near the cash register and display a sign telling customers that a portion of the store's proceeds that day will be donated to Winning the Fight. Winning the Fight will supply the sign and the literature.

Local Business Liaisons should reach out to businesses in their respective communities rather than attempting to coordinate charity days with businesses out of state or far away. We are all warriors fighting ALS. Those who join our Local Business Liaison Army will be asked commit to coordinating a certain number of Winning the Fight donation days per year with local businesses. Volunteers may coordinate each Winning the Fight

donation day with a different local business or may coordinate all donation days with the same business every time. The commitment levels are the following: **Privates** (2 donation days per year or more), **Sergeants** (4 donation days per year or more), **Lieutenants** (6 donation days per year or more), **Captains** (8 donation days per year or more), **Majors** (10 donation days per year or more), **Colonels** (12 donation days per year or more), **Generals** (24 donation days per year or more).

Graphic Artist

Our graphic artists design brochures for us and create art that is interesting, relevant, and eye-catching. Art is used on social media, print material, online ads, and elsewhere. Graphic artists can sign up to work for us on an as-needed basis or can sign up as regular volunteers. Both are needed!

Regular volunteers will use their imaginations to create social media and website worthy art that communicates hope, strength, and any other positive ideas relevant to those fighting ALS. As-needed volunteers will create art as described above and will also be asked to design marketing materials every two to three months.

Photographers & Videographers

Photographers and videographers produce photographs and videos for Winning the Fight's website and social media. Regular volunteers will create photos and videos once a month, while as-needed volunteers will be called on every two to three months to create content.